

## **SPONSORSHIP OPPORTUNITIES**

The ICACS-25 and SHIM2012 conferences are the right places for exposure of services and products to a selected scientific community. Several possibilities are available for advertisement and sponsorship during the conference.

### **Exhibitors**

The Exhibition Hall at ICACS-25 and SHIM2012 will be a great opportunity for companies to promote their products and services directly to users from all over the world.

Companies can exhibit their products in the Exhibition Hall where beverages and sweets will be served during the coffee breaks. Poster sessions (both ICACS-25 and SHIM2012) will take place simultaneously with the exhibition in the same hall and beverages and snacks will be served during the poster sessions. We offer two different options.

Option A: Large poster panel (180 cm in width and 180 cm in height), table (180 cm in length, 60 cm in width), chairs, one page of advertisement in the Book of Abstracts, exemption of registration fees for two persons. The cost is JPY 150,000.

Option B: Standard poster panel (90 cm in width and 180 cm in height), one page of advertisement in the Book of Abstracts, exemption of registration fee for one person. The cost is JPY 100,000.

### **Advertisement**

It is possible to include one full colored page of advertisement in the Book of Abstracts to be delivered to all participants (both ICACS-25 and SHIM2012). The standard is A4 size and the artwork should reach the secretariat no later than September 1<sup>st</sup>, 2012. The cost is JPY 50,000. Moreover, flyers and brochures can be included in the material to be distributed to all participants. The material to be included in the conference bag should reach the secretariat no later than October 1<sup>st</sup>, 2012. The cost of this service is JPY30,000.

## **Sponsors**

ICACS-25 and SHIM2012 invites you to explore a range of sponsorship opportunities and to participate in the success of this event.

Different ways of sponsorship are available during the ICACS-25 and SHIM2012 conferences:

- **Cash:** any amount of cash is welcome. The money will be used by the organizers at their own discretion. The sponsor who donates more than JPY 20,000 will have its name and logo in the Book of Abstracts.
- **Conference Bag:** we offer two different options concerning this item:
  - the sponsor provides the conference bags. A minimum of 250 bags is foreseen. Moreover, the bag must be preapproved by the chairs on the basis of artwork and functionality;
  - the bags are provided by the conference and the name/logo of the sponsor will be printed in the conference bags along with the conference logo.
- **Welcome Reception, Outing and Banquet:** Partial or total sponsoring of important activities like the welcome reception, outing and banquet is open to those who want maximum visibility of their logos. Banners with logos will be placed in key parts of the activity to ensure proper exposure.
- **Coffee Breaks and Meals:** 11 rounds of coffee breaks, 3 rounds of snacks at poster sessions are planned throughout the conference. Sponsors are invited to subsidize one or more rounds of coffee breaks and snacks at poster sessions. Banners with logos will be placed in key parts of the activity to ensure proper exposure.
- **Customized Sponsoring:** Sponsors are welcome to present their own ideas about how to achieve the desired exposure of their products and logos. For more information please contact the Secretariat.

### **Contact person:**

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